3 Poultry industry

Cluck Farms

hen

rooster

chick

poultry

hatchery

Welcome to Cluck Farms. We are a **primary breeder** of twenty-seven varieties of commercial chickens.

We provide **hens** and **roosters** to over four hundred operations nationwide. Depending on your needs, we can provide you with chickens ranging from one-week old **chicks** to one-year-old **pullets**.

In addition to breeding, we operate a small production facility. Our **layers** produce only the best eggs. All of our **broilers** and **roasters** are raised in a **free-range** manner.

We are available to consult with **poultry** operations in neighboring states. With sixty years experience, we can advise you on **intensive** farming methods, free-range techniques, and effective litter removal. Call us today to take a tour of our **hatcheries**.

Get ready!

1 Before you read the passage, talk about these questions.

1 What products come from the poultry industry?

2 How common is poultry in your country?

Reading

2 Read the page from a website. Then, choose the correct answers.

1 What is the purpose of the website?

  A to describe a business

  B to explain product prices

  C to compare breeding methods

  D to give advice on chicken farming

2 Which type of chicken produces eggs?

  A pullets   C layers

  B roasters   D roosters

3 Which service is NOT provided by the farm?

  A consultation for nearby farms

  B breeding of commercial chickens

  C production of poultry products

  D removal of farm litter

Vocabulary

3 Match the words (1-7) with the definitions (A-G).

1 ___ rooster   5 ___ chick

2 ___ layer   6 ___ hatchery

3 ___ hen   7 ___ intensive farming

4 ___ broiler

A a baby chicken

B a female chicken that produces eggs

C a female chicken

D a male chicken

E a facility where eggs are hatched

F a medium-sized chicken sold for food

G a method for raising chicken indoors

Fill in the blanks with the correct words and phrases from the word bank.

Word BANK

free-range   roasters   primary breeder
poultry   litter   pullets

1 _____ chickens exercise more than confined chickens.
2 _____ is the waste produced in a coop.
3 Robert's Farm is the _____ for most local farms.
4 Chicken is a major _____ product.
5 _____ cost a lot because they are so big.
6 Those _____ will be layers soon.

Listen and read the page from a website again. Apart from breeding, what other services does Cluck Farms provide?

Listening

Listen to a conversation between a breeder and a farmer. Mark the following statements as true (T) or false (F).

1 __ The farmer wants advice on raising free-range chickens.
2 __ The breeder recommends two chicken breeds.
3 __ The farmer will buy a dozen roosters.

Listen again and complete the conversation.

Farmer: Hi, I'd like to order some chicks.
Breeder: Is there a particular breed you're interested in?
Farmer: I'm 1 _____ _____ _____ . I have a small farm, and I'd like to raise a dozen or so chickens 2 _____ - _____ .
Breeder: Well, we have a few good 3 _____ . Meat or egg production?
Farmer: Could you 4 _____ _____ _____ ?
Breeder: Are the chickens going to be used for meat or egg production?
Farmer: 5 _____ _____ . I want the hens to lay eggs for a few years. But I'll occasionally slaughter them for meat. Maybe one or two a year.
Breeder: In that case, I'd recommend Iowa Blue or Delaware. Both produce excellent eggs and grow into 6 _____ quickly.
Farmer: Did you say roosters or roasters?
Breeder: Roasters. Both breeds can grow rather large. They make good roaster chickens.
Farmer: Oh, I see. Well then, I'll take a half dozens chicks of each.

Speaking

With a partner, act out the roles below based on Task 7. Then, switch roles.

USE LANGUAGE SUCH AS:

Hi, I'd like to order some chicks.

Are the chickens for meat or egg production?

I'll take a half dozen.

Student A: You are a breeder. Talk to Student B about:
● production
● types of chicks
● chick growth

Student B: You want to raise chickens. Talk to Student A about which type to buy.

Writing

Use the conversation from Task 8 to fill out the order.

Cluck Farms

Customer Name: _____

Chicks for: Meat / Egg

Breeds: _____

Number of Chicks: _____

4 Dairy industry

Get ready!

1 Before you read the passage, talk about these questions.

1 What dairy products are popular in your country?
2 How has technology changed dairy production?

Reading

2 Read the page from a website. Then, mark the following statements as true (T) or false (F).

1 ___ The dairy receives calves from a breeder.
2 ___ The dairy produces more than milk.
3 ___ The milk at the farm is tested for rBST.

Vocabulary

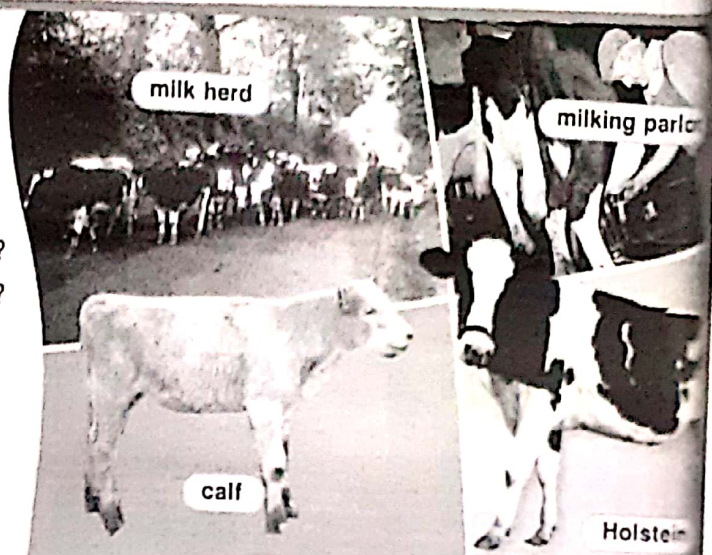**3** Fill in the blanks with the correct words and phrases from the word bank.

word BANK

| homogenized | Holstein | udders |
| rBST | milk pipeline | |

1 Most people prefer milk that is _____.
2 Machines pull milk from cows' _____.
3 _____ makes cows produce more milk.
4 The _____ carries milk to storage.
5 _____ cows are known as great milk producers.

4 Match the words (1-6) with the definitions (A-F).

1 ___ dairy
2 ___ heifer
3 ___ calf
4 ___ milking parlor
5 ___ pasteurize
6 ___ milking herd

A a female cow that has not given birth
B food made from milk
C an area where cows are milked
D to heat milk in order to kill bacteria
E a group of cows that produce milk
F a baby cow

milk herd

milking parlor

calf

Holstein

Colchester Family Dairy Farm

About Us

Colchester Family Dairy Farm is located in Bernville, Ohio. Founded in 1882 by Roger Colchester, our farm is still run by the Colchester family.

Our facilities - Our main barn houses a milk herd of 75 Holsteins. In addition, we have a nursery barn where bull calves and heifers are raised until they are sold. The milking machines in our milking parlor are the best available. They can send fifty gallons a minute from udders to storage through our milk pipeline.

What we do - Our farm produces milk and milk products, none of which contain rBST. We sell four varieties of milk and make our own cheese and butter.

Our commitment to quality - Every gallon of milk produced at our farm is pasteurized and homogenized. We test each batch for quality. If it doesn't pass our rigorous testing, we don't sell it.

dairy fresh milk

5 dairy

yoghurt

⬛ ⬙ Listen and read the page from a website again. What happens to milk that has passed through the pipeline?

Listening

⬛ ⬙ Listen to a conversation between two dairy employees. Choose the correct answers.

1 What is the problem with the heifer?

A She does not produce enough milk.

B She is too old to have a calf.

C She is underweight for a milk cow.

D She does not get enough to eat.

2 When will the heifer move to the milk herd?

A when her calf is weaned

B when she gains weight

C when she is healthy again

D when she gets old enough

⬛ ⬙ Listen again and complete the conversation.

Employee 1: I think it's time for this heifer to leave the nursery barn.

Employee 2: Really? Do you think she's ready to join the milk herd?

Employee 1: I do. She's been in the heifer herd for a pretty long time.

Employee 2: That's true. But I don't think she's ready to have a calf.

Employee 1: Why do you say that? She's almost two years old. That's the right age, if you ask me.

Employee 2: Well, age is important, but it's not 1 _____ _____ _____ . Have you weighed her lately?

Employee 1: No, I haven't. Is there a problem 2 _____ _____ _____ ?

Employee 2: It's not a problem, exactly. It's just that she's not quite 3 _____ _____ to join the milk herd.

Employee 1: 4 _____ _____ . But we need to get her weight up, then. Have you increased her feed rations?

Employee 2: No, we haven't.

Employee 1: Let's start with that. If we can get another twenty or thirty 5 _____ _____ _____ , we'll move her into the milk herd. 6 _____ _____ ?

Employee 2: Yes, that's a good plan.

Speaking

⬛ With a partner, act out the roles below based on Task 7. Then, switch roles.

USE LANGUAGE SUCH AS:

I think it's time this heifer …

I don't think she's ready to …

If we can … we'll …

> **Student A:** You are a dairy farmer. Talk to Student B about:
> - moving a heifer to the milk herd
> - heifer age and weight

> **Student B:** You are a dairy farmer. Talk to Student A about moving a heifer to the milk herd.

Writing

⬛ Use the conversation from Task 8 to write a plan to move the heifer.

Heifer 1187

Age: _____

Weight: _____

Goal: _____

Changes: _____

Will move to milking herd when: ____
_____
_____
_____